



Office of the Principal & C.E.O.
Pt. Khushilal Sharma Government (Autonomous) Ayurveda College &
Institute, Science Hills, Dhanwantari Marg, Bhopal (M.P.) 462003
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Phone: 0755-2970310

Ref No./National seminar/2025/ 158

Bhopal, dated: 13/01/2025

To,

Subject – Invitation for advertisements to be published in the Souvenir of National Seminar on “Recent advances in Ayurveda Pharmacotherapeutics”.

Dear Sir/Madam,

It is our privilege to inform you that Pt. Khushilal Sharma Government (Autonomous) Ayurveda College And Institute, Bhopal under the aegis of Ayurved Parv-2025 is going to organize a National Seminar on “Recent advances in Ayurveda Pharmacotherapeutics” on 20, 21 & 22nd January 2025, at Rajant Jayanti Auditorium of Pt.Khushilal Sharma Government (Autonomous) Ayurveda College and Institute, Bhopal.

On the occasion a Souvenir of the seminar will also be published which will be distributed to delegates & participants coming from all over India.

We invite you to place advertisement in the Souvenir which will be made available to approximately 500 delegates attending the Conference.

Rates of different categories (In Rupees):-


Full Page-50,000/-

Half Page-25,000/-

1/4th page- 10000/-

Inside cover- 60,000/-

Interested firms/ Institutes/ Individuals/ Organizations may apply to the undersigned


(Prof. Umesh Shukla)
Principal & C.E.O.



Under the aegis of AYURVEDA PARV-2025

A National Seminar on

"RECENT ADVANCES IN AYURVEDA PHARMACOTHERAPEUTICS"

Preface

Ayurveda Parv is a three days event, being organized to promote the strength of Ayurveda in health promotion, prevention of diseases, management of diseases, rehabilitation and to enhance quality of life. As an important event in the same, a National Seminar on "Recent advances in Ayurveda pharmacotherapeutics" is being organized on date 20, 21 and 22 January 2025.

Pharmacotherapeutics refers to the branch of pharmacology that focuses on the use of drugs and their effects in the treatment of diseases. It involves understanding how specific medications can be used to manage various health conditions, including their mechanism of action, therapeutic effects, side effects, and interactions with other treatments. In essence, pharmacotherapeutics is concerned with the practical application of drugs to achieve desired health outcomes, emphasizing the safe and effective use of medications in patient care. The practical application of drugs in pharmacotherapeutics involves several key components aimed at achieving optimal health outcomes for patients.

Ayurveda Pharmacotherapeutics refers to the application of Ayurvedic principles and practices in the use of medicinal substances for therapeutic purposes. This field blends traditional Ayurvedic knowledge with modern pharmacological insights to develop effective treatment strategies. Ayurveda Pharmacotherapeutics represents a bridge between traditional wisdom and modern science, aiming to provide safe, effective, and individualized treatment options.

In the upcoming seminar there will be scientific sessions, keynote addresses and plenary sessions and will be attended by the delegates from across the country belonging to different branches of Ayurveda and allied Health care sciences.

**Seminar
Date
20, 21 & 22
Jan. 2025**



**VENUE :
RAJAT JAYANTI
AUDITORIUM,
Pt. Khushilal Sharma
Government (Autonomous)
Ayurveda College
& Institute, Bhopal**

WHO CAN ATTEND –

UG. PG. Ph.D Scholars, Academicians, Scientists, Practitioners & Professionals, from the field of Ayurveda & others streams of health and allied sciences.

THEMES-

- 1) Ayurveda Pharmacotherapeutics
- 2) Innovative Herbal Formulations
- 3) Evidence based Ayurveda Practices & Clinical Studies
- 4) Pharmacognosy & Phytochemistry of Ayurveda drugs
- 5) Personalized Ayurvedic Medicine
- 6) Technological innovation in the field of Ayurveda
- 7) Adverse Drug effects & Safety Profile
- 8) Ayurveda in Global Perspective

SEMINAR HIGHLIGHTS:

- Keynote address by Eminent Experts.
- Interactive session with Experts.
- Paper and Poster Presentations.
- Plenary Session - Three plenary sessions, one on each 20th, 21st & 22nd January.

IMPORTANT DATES-

Last date of Registration-11.01.2025

Last date of Abstract Submission-08.01.2025

Last date of Paper Submission-16.01.2025

REGISTRATION UP TO 11.01.2025

- UG- Rs 750/-
- PG/Phd scholars– Rs 1000/-
- Academicians/ Scientists/ Practitioners/Professionals– Rs 1500/-
- Spot Registration- Rs 500/- extra
- Registration is Compulsory for acceptance of paper for oral Presentation and Poster Presentation (Included Breakfast, Lunch, Kit & Certificate).
- Accommodation will not be provided.

MODE OF PAYMENT-ONLINE

Bank Name : SBI Bank Nehru Nagar, Bhopal
A/c No. : 42772820035
A/c Name : Principal, Pt. Khushilal Sharma
Ayurveda College & Institute
IFSC Code : SBIN0010468
Branch : Nehru Nagar Bhopal
UPI Id : 42772820035@sbi

CALL FOR SCIENTIFIC PAPER/ABSTRACTS:

Original/Research/ Review papers related to themes of the Seminar are invited for paper/poster presentations.

GUIDELINES FOR ABSTRACT AND PAPER

- **Title** : Times New Roman, Size 14, written in bold letters.
- **Text** : Times New Roman, Size 12 and 1.5 line space.
- Full paper should be written in IMRAD pattern.
- **Abstract in 250 words in Word & PDF format and Full paper in Word format(1500 words) and PPT (Upto 20 slides) should be sent on**

email : seminarayurvedparv@gmail.com

GUIDELINES FOR POSTER:

Font – Times New Roman The matter should be brief with liberal illustration, graphs, pictures and photographs.

Poster measurement- The hard copy of posters should be made with a width of 3 feet and height of 4 feet (4ft x 3ft) and must be carried for display.

HOW TO REGISTER

Fill E-Registration form via Google form
<https://forms.gle/64b418tGwnLWPs4J7>
or scan the QR Code



ORGANIZING COMMITTEE

Chief Patron

: **Shri Inder Singh Parmar**

Honourable Minister Department of Higher Education,
Technical Education & AYUSH, Govt. of M.P.

Patron

: **Shri Davindra Pal Ahuja**

Principal Secretary, Dept. of AYUSH, Govt. of M.P.

: **Shri Sanjeev Singh**

Commissioner, Bhopal Division, Bhopal

: **Smt. Uma Maheshwari R**

Commissioner, Directorate of AYUSH, M.P.

Seminar Organizing Chairman : **Prof. Umesh Shukla**

Principal & CEO, Pt. Khushilal Sharma Government Ayurveda College & Institute, Bhopal M.P.

Convener

: **Prof. R.K. Pati**, Professor & HOD, Dept. of Rasashastra

: **Vd. S.N. Pandey**, Gen. Secretary Akhil Bhartiya Ayurved Mahasammelan

: **Vd. Vinod Vairagi**, President M.P. Ayurved Sammelan

Organizing Secretary

: **Prof. Charu Bansal**, Professor, Swasthavritta & Incharge HOD, Dept.
of Integrative health & Translational Research

: **Dr. Nayan Ram M**, Associate Professor, Dept. of Prasuti tantra & Stree Rog

Joint Secretary

: **Dr. Pramod Patel**, Asst. Professor, Dept. of Rasashastra & Bhaisajya Kalpana

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: **Dr. Sunita Rajput**, Asst. Professor, Dept. of Agad tantra & Vidhi vaidhyaka

Organizing Committee Members

: **Dr. Nitin Marwaha**, Professor

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: **Dr. Lajwanti Keshwani**, Associate Professor

: **Dr. Babita Sharma**, Associate Professor

: **Dr. Rita Singh**, Associate Professor

: **Dr. Pramendra Ahirwar**, Assistant Professor

Contact Details

Accommodation & Transport Queries:

Dr. Swatantra Chourasia : 8109359509

Registration Queries

Dr. Pawan Kirar : 9424786559 Dr. Rahul Jain : 9893228299

Paper Presentation Queries

Dr. Shuchi Dubey : 8839740634

Dr. Babita Das : 8109591573

Dr. Trupti Jain : 7566832322

Dr. Vivek Sharma : 8770672790

Poster Presentation Queries

Dr. Pramendra Ahirwar : 8269293821

Dr. Neeta Singh : 9424668391

Correspondence

Organizing Secretary :

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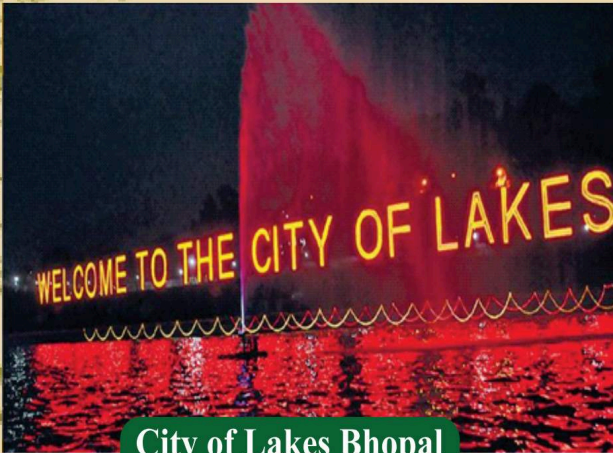
ABOUT BHOPAL CITY

Bhopal is the capital of Madhya Pradesh, a state in central India, known as the "City of Lakes" and is one of the largest and greenest cities in India.

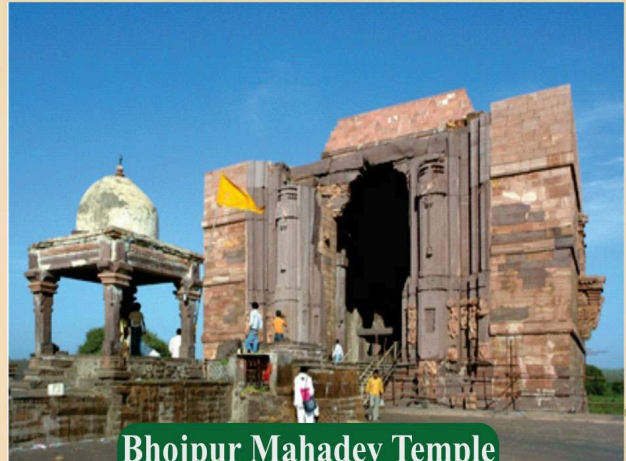
There are two main lakes, the Upper Lake and the Lower Lake. On the banks of the Upper Lake is Van Vihar National Park. The State Museum has fossils, paintings and rare Jain sculptures.

Temperature Conditions : Minimum Temperature in Bhopal, on January 20, 21, and 22, is expected to be 10°C, and the maximum temperature is expected to be 25°C.

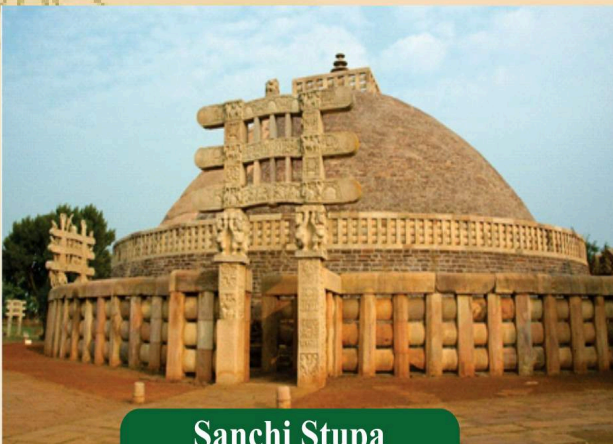
TOURIST PLACES AROUND BHOPAL



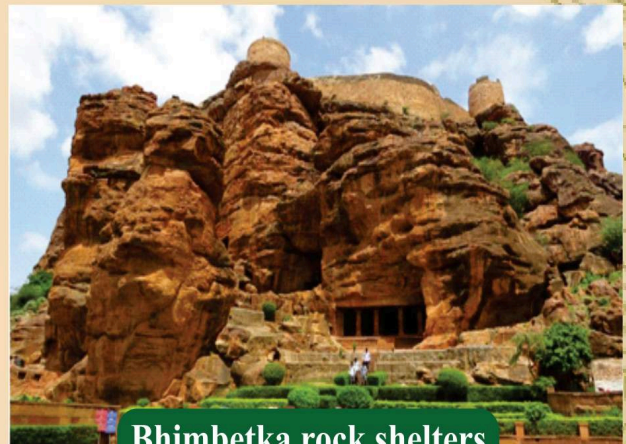
City of Lakes Bhopal



Bhojpur Mahadev Temple



Sanchi Stupa



Bhimbetka rock shelters

HOW TO REACH

- | | | |
|-------------------|---|---|
| By Air | - | Raja Bhoj Airport-16 km from the Institute |
| By Railway | - | Bhopal Junction-10 km from the Institute
Rani Kamalapati Railway Station- 06 km from the Institute
Sant Hirdaram Railway Station-16 km from the Institute |
| By Bus | - | ISBT Bhopal-08 km from the Institute |

Organized by

Akhil Bhartiya Ayurved Mahasammelan
Email: contact@ayurvediccongress.com

**Pt. Khushilal Sharma Government (Autonomous)
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